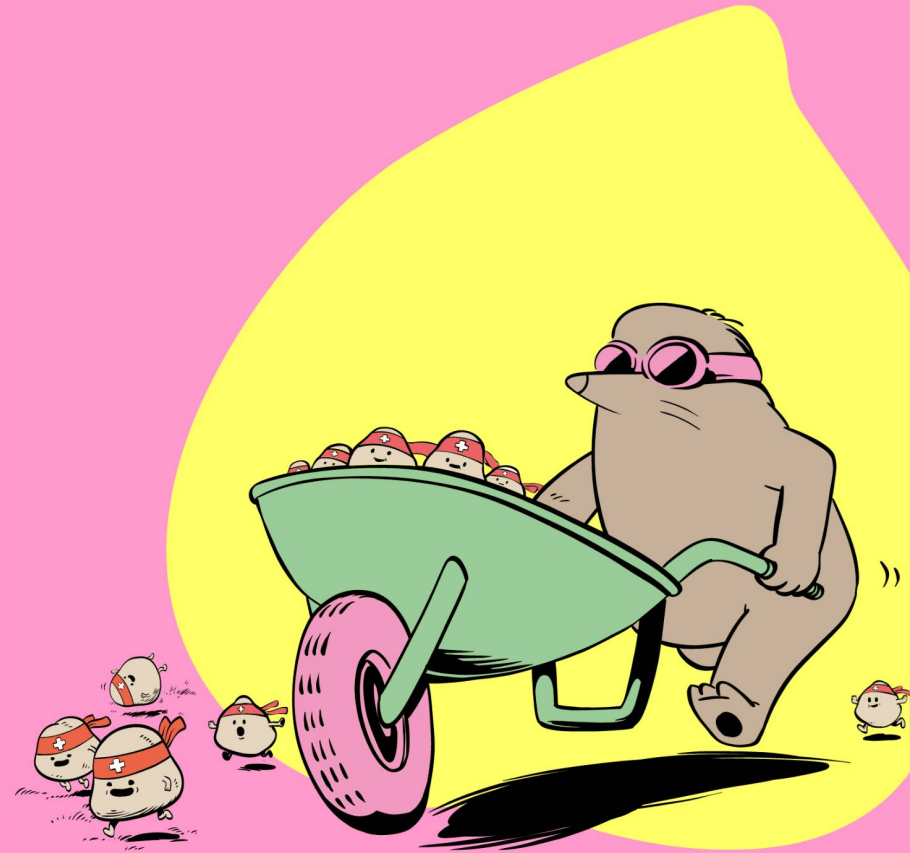


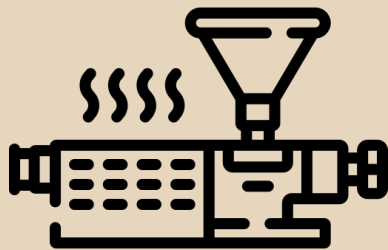
Healthy and Sustainable Plant Based Protein

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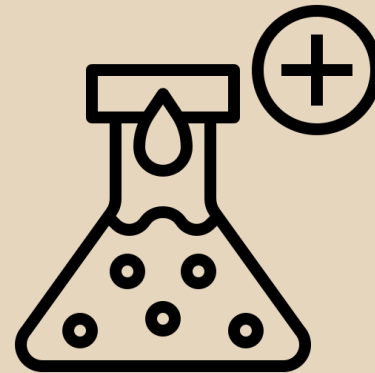


fabas radikal
lokal

plant-based alternatives are mostly...



highly processed



stuffed with additives



globally sourced

our foods are...



low processed



without additives



locally sourced

fabas is pursuing 2 approaches.



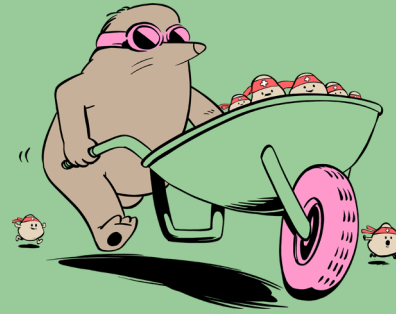
consumer products
(B2C)



ingredients
(B2B)



cultivation of protein-rich plants



coordination of >10 farmers
and pre-processing

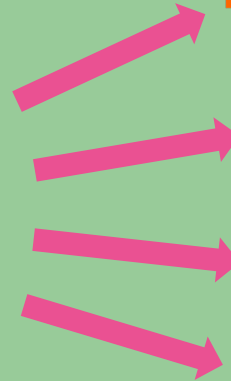


Angst

food processing
(outsourced)



marketing and
branding



MIGROS



ALNATURA

bicpartner

...

distribution



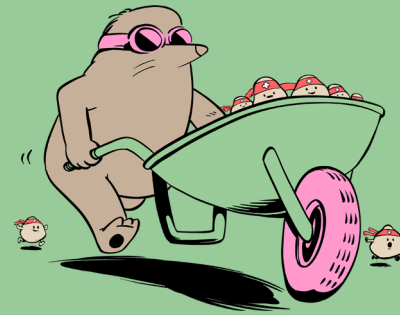
cultivation of protein-
rich plants



network of farmers all over switzerland

focus on protein-rich plants like
chickpea, faba bean and yellow pea

regenerative farming methods



coordination of farmers
and pre-processing

fabas HOME FORUM MEINE AUFTRÄGE ZU VERGEBENDE AUFTRÄGE VO

Möchtest du dich gerne auf eine oder mehrere der zu vergebenden Flächen bewerben?
Dann bewirb dich direkt mit einem Klick auf den Button

Suche nach Kultur

Kichererbsen Bio	zu vergebene Fläche in ha	Auftrag für das Jahr	Preis pro 100Kg
Bewerben	6.0	2022	CHF750.00
Eiweisserbsen Bio	zu vergebene Fläche in ha	Auftrag für das Jahr	Preis pro 100Kg
Bewerben	2.0	2022	CHF200.00
Ackerbohnen Bio	zu vergebene Fläche in ha	Auftrag für das Jahr	Preis pro 100Kg
Bewerben	2.0	2022	CHF200.00
Kichererbsen Bio	zu vergebene Fläche in ha	Auftrag für das Jahr	Preis pro 100Kg
Bewerben	10.0	2023	-
Kichererbsen IP	zu vergebene Fläche in ha	Auftrag für das Jahr	Preis pro 100Kg
Bewerben	5.0	2023	-
Eiweisserbsen Bio	zu vergebene Fläche in ha	Auftrag für das Jahr	Preis pro 100Kg
Bewerben	15.0	2023	-

direct contracts with farmers for
important raw materials

online-platform for farmers to sign up for
specific crops and acreage

coordination of collecting, cleaning and
storing the harvest





food processing is outsourced to reduce fixed costs and improve agility

usage of new technologies like HPP for longest shelf life and best quality

coordination seamless logistics between production and retailers

Angst

food processing
(outsourced)



consumer products
business model

fabas radikal
lokal

Ingredients

social media and influencer marketing

strong branding with illustrations and
recognizable color-theme

1% of our revenue goes into a crop
failure insurance for our farmers



marketing and
branding

Angst





We sell directly (webshop, markets, festivals), through retail (Migros, biopartner, Alnatura, organic stores, ...) and to gastronomy

We focus on selling through major retailers to reach critical volumes



we offer products from every step along the value chain, from raw pulses to convenience products.

staple foods



fava bean

chickpea



yellow pea



convenience products



falafel



roasted
pulses



fava bean
burger

consumer products
some numbers

fabas radikal
lokal

Ingredients

CHF 200K

pre-seed capital

raised in 2021

CHF 190K+

revenue

as of november 2022

200+

stores listed in

as of november 2022

Problem

Today's plant-based alternatives are mostly based on **Isolates**, which are rich in protein (> 80% protein), but poor in terms of **energy efficiency** and **use of chemicals**.

Using **Concentrates** (containing only 50% protein) would be more sustainable and also healthier, but concentrates are lacking functionality regarding **taste** and **texture**.



Our Solution

That's why we are developing a **Booster Protein** ...

- our process saves
 - 30% energy
 - 75% Co2 eq. per kg protein



Team

Anik Thaler

Agricultural Sciences, ETH
Founder & CEO



Tobias Vogel

Business Administration, HSG
CFO



Dr. Lena Rutishauser

Law, Universität Fribourg
Marketing & Legal



Alain Bussmann

Chef
Product Development



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Hes·so VALAIS WALLIS



Prof. Dr. Michael Beyrer
HES-SO Sion, Professor
Sustainable Food Systems

Supporters

genisuisse

**ETH STUDENT
PROJECT HOUSE**

Klimastiftung
Schweiz



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Innosuisse – Schweizerische Agentur
für Innovationsförderung

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fragen?



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